

Today the high sales of popular consumer goods reflect the power of advertising and not the real needs of the society in which they are sold.

To what extent do you agree or disagree?

Living under the heavy bombardments of professionally designed advertisements, the sales of consumer commodities are so high that many maintain that this volume of sales is due to the influence of advertisements, and not ~~the~~-real need. When it comes to this notion, I opine that certainly ~~the~~-advertisements have a pivotal role in high sales, and it paves the way forward for sales targets set by large vendors.

Tired of the hectic pace of life, most people living in large cities pursue what highly professional advertisement agencies plan for them to follow. These days the workforce has to spend a lot of their time at their workplace which in turn makes them physically and mentally exhausted, hence their ~~extravagant~~-extravagance with buying. Many a person tends to buy to get relief from the stress and tension they experience at work, and in most cases, they buy what they have already seen on colorful advertisements.

Another controversial result of advertisement is the effect of ads on children. It goes without saying that this group of buyers rarely cares about the quality or detrimental effects of what they buy. An overwhelming majority of children tend to buy whatever they see on exciting advertisements, regardless of their need or the harms ~~that~~-those products might have, hence the importance of adverts in high sales of famous consumer commodities. A blatant example of this was the high sales of the Barbie doll which had deleterious effects on girls' mental health.

To cut a long story short, though hard to believe, we are living in a world where advertisements are a key factor at play in our spending. Members of society from all walks of life are working hard under heavy pressures, but the fruit of their efforts goes directly to the shareholders of large manufacturers of consumer goods.